

## William A. Carleton

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### About

Bill is a technology and video games lawyer with a strong focus on helping founding teams build, grow and monetize new studios, interactive platforms, UGC communities, and graphics rendering and other game enabling technologies. His practice encompasses venture capital financings, technology licenses, game development and publishing agreements, platform agreements, IP spinoffs, and company liquidity/M&A events.

Over a career of nearly three decades, Bill has served a number of startups in-house and/or as a board director. He has served a leadership role in the startup financing ecosystem as both a member and chair of the advisory council of the Angel Capital Association. Bill joined McNaul Ebel in 2006 and believes the firm's culture of independence and strong litigation nous are key enablers of the success of the firm's transactional lawyers.

Locally, Bill is a backer of Seattle "lifestyle" businesses under the theme of "Brown Sauce" (BBQ, whiskey and beer).

### Practice Areas

Video Games and Interactive Media

### Education

Cornell Law School (JD), magna cum laude

Cornell University (MFA), with distinction

Lafayette College